

VERSION 2
JUNE 29, 2023



OWNERSHIP STATEMENT

MAD COMEDIAN

PRESENTED BY: COACHES 101 PRODUCTIONS
COACHES! 101 A NJ NON PROFIT
PO BOX 4463 JERSEY CITY NJ 07304

OWNERSHIP STATEMENT

Mad Comedian is a product of Real Comedians From Da Hood “PAu003700707” copyright registration number validated on 8/10/2013. Owners of the product (Real Comedians of The Hood) are Omar Dyer known as TheFanNJ, and Coaches! 101 A NJ Non-Profit. Mad Comedian is a Fictional Character of the self-financed weblog, and a by-product of Coaches! 101 Productions.

PLAN OVERVIEW

Practice:	Web Series
Name of Campaign:	Real Comedians From Da Hood
Campaign Manager:	Omar Dyer (Legal Representative of Coaches 101 A NJNP) adviser to MCN
Subject Matter Expert:	Music Videos, short flims, feature films, and social media platforms

OBJECTIVE

Making a brand and promoting a social event by creating this Character v Celebrities’ War.

TARGET MARKET

We are targeting the age bracket of 25-65, both male and female. Our small market audience is the African American community, and the global market audience targets a wide stream of cultures.

PRODUCT DEMOGRAPHICS

Animated movies, music videos and targeted advertisements.

TARGET CONTACT DEMOGRAPHICS

We use social media, mainly Facebook as a platform to distribute our music video, and we will use the traditional route to distribute our short films, and feature films.

MESSAGE SUMMARY

Coaches! 101 A NJ Non-Profit doing business as Coaches! 101 Productions main goals are to, produce and sell short films, music videos and feature films. We hold the copyrights and licenses for all of the work done by Omar Dyer. The object of our product is Mad Comedian, in which the parent company has current sales marks in New Jersey and pending sales marks in the United States of America.

CALL TO ACTION

Mad Comedian was built on a social media campaign, on making the character famous. He is a celebrity troll, that warns other celebrities on not trolling the haters in their audience. A major concern on social media is the level of hate and unmonitored cyber bullying. Currently as of now Coaches! 101 Productions is promoting the hash tag of #MakeMadComedianFamous and the #StopCyberBullying calls to actions.

The Make Mad Comedian Famous call to action has a go fund me account and is currently taking donations to make the internet comic famous. The campaign is a serious campaign, to raise \$2500 in order to pay for the licensing of the action.

WHAT IS THE DESIRED OUTCOME?

Be the social media empire to stream content, and produce content.

WHAT IS THE PULL-THROUGH OFFER?

Mad Comedian is becoming one of Facebook, most talked about weblogs, and it's professionally organized by Coaches! 101 Productions.

PROCESS

LIST DEVELOPMENT

Hoodville INC, Battle 4 God, Mad Comedian "Take Over New York," Open Mic: "Stopped & Frisked" You Ain't Ready, Greatest Loser of All Times.

PROSPECTING MECHANISM

We are using the social media platform to build an audience that can generate a production built for the theaters.

PRE-EVENT FOLLOW-UP

Check for more updates on these selected events on their respective websites.

POST-EVENT FOLLOW-UP

Check for more updates on these selected events on their respective websites.

OPPORTUNITY QUALIFICATION PROCESS AND CRITERIA

Platform: Facebook.com/madcomedian : Instagram.com/madcomedian

PROJECT PLAN

NECESSARY EVENT RESOURCES

Resource	Role	Estimated Work Hours
Omar Dyer	Mad Comedian	undisclosed
Omar Dyer	Writer (Adviser no compensation)	undisclosed
Coaches! 101 Productions	Executive Producer	undisclosed

BUDGET

Please refer to our Budget and Marketing Plan for full details

- In our budget plan shows the cost over runs for the production of Mad Comedian

Mad Comedian 5/25/2017 Coaches 101 A NJ Non Profit division code: 09122130				Total cost of accounts		\$44,237.00				
				Value of accounts		\$36,000.00				
				Difference \$		(\$8,237.00)				
				Difference %		-18.6%				
Investment Name	Account Name or Number	Symbol	Quantity	Purchase Price Per Share	Trade Fees	Total Cost (Purchase Price + Fees)	Current Quote	Market Value	Gain/Loss (\$)	Gain/Loss (%)
Mad Comedian	25416	MCNS	100	\$442.37		\$44,237.00	\$25.00	\$2,500.00	- \$41,737.00	-94.3%
Blank						0.00		0.00	0.00	N/A

More notable assets in the company is the website madcomedian.com

METRICS AND EXPECTATIONS

- Please refer to our market plan

I, THE TREASURER THE STATE OF NEW JERSEY, DO HEREBY CERTIFY THAT

COACHES! 101 A NJ NON-PROFIT
PO BOX 4463
JERSEY CITY NJ 07304

DID ON THE 8TH DAY OF MARCH A.D. 2018 FILE IN THIS DEPARTMENT

SERVICE MARK
MARK REG NUM : 25416

MAD COMEDIAN
THE IMAGE OF MAD COMEDIAN AND THE RIGHTS TO ADVERTISE
UNDER MAD COMEDIAN

CLASSIFICATION GROUP : SERVICES
CLASS : 035 ADVERTISING AND BUSINESS

REGISTRATION DATE: 03/08/2018
EXPIRATION DATE: 03/08/2023
DATE OF FIRST USE IN NEW JERSEY: 09/26/2017
DATE IN USE ELSEWHERE:

AS BY THE STATUTES OF THIS STATE REQUIRED.



IN TESTIMONY WHEREOF, I HAVE
HEREUNTO SET MY HAND AND AFFIXED
MY OFFICIAL SEAL AT TRENTON, THIS
8TH DAY OF MARCH
A.D. 2018 .

A handwritten signature in cursive script, appearing to read "Elizabeth Maher Muoio".

Elizabeth Maher Muoio
Acting State Treasurer

Certificate Number: 140333037


Verify this certificate online at

http://www1.state.nj.us/TYTR_StandingCert/ISP/Verify_Cert.jsp

When you look at our market plan, you will see the cost of producing Mad Comedian.

Currently the Brand has open positions for the public display of art, that is managed by Coaches 101 A NJ Nonprofit.

APPROVAL

Title	Name	Date 1	Date 2
CEO of Mad Comedian Brand	Vacant	6/29/23	current
Treasurer	Vacant	6/29/23	current
Legal Representative (Adviser)	Omar Dyer (Coaches 101 A NJNP)	5/25/09	current
Stockholder Manager	Vacant	6/29/23	current
Signature of Legal Representative		06/29/2023	06/29/2023

